

BEVERLY EAVES PERDUE
GOVERNOR



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**Gov. Perdue Announces North Carolina to Host
National Industrial Forum in 2014**

RALEIGH – Gov. Bev Perdue today announced the Industrial Asset Management Council (IAMC) has selected Pinehurst to host its bi-annual meeting from April 26 to 30, 2014.

“North Carolina is a premier location and we welcome these important decision makers to our state,” said Gov. Bev Perdue. “We will showcase North Carolina and Pinehurst as an ideal location for national events – just a couple months later Pinehurst will again be in the international spotlight hosting two U.S. Open golf championships. It’s also a tremendous opportunity to highlight our top-ranked business climate, our well educated workforce, and our terrific quality of life to senior executives and economic developers from across the country.”

The professional forum will bring more than 350 senior executive leaders from across the U.S. to Pinehurst. IAMC is considered the leading national association of industrial asset management executives, corporate real estate executives and economic developers.

“Hosting IAMC in 2014 is a high honor for Pinehurst Resort. The best economic developers and corporate industrial real estate executives will gather in Pinehurst just before we stage an unprecedented two U.S. Opens. It will be an exciting time for the entire state of North Carolina,” said Eric Kuester, Director of National Accounts for Pinehurst Resort.

“We are very fortunate to have been able to book the famous Pinehurst Resort for our Spring 2014 Forum. This gorgeous facility will be hosting both the Men’s and Women’s U.S. Opens in 2014 and Pinehurst will be in top shape during the IAMC dates. The complete restoration of the